Below is a Dropbox link, containing your logo files:

<https://www.dropbox.com/sh/nfhcnfw51fi4anw/AADpU7dOpLUpwqJ_faZ4cNnBa?dl=0>

The Colors for your logo are:

**Blue**

PMS: Blue 072 C

CMYK: 100/98/2/2

RGB: 44/50/140

HEX: #2c328c

**Red**

PMS: 200 C

CMYK: 16/100/87/6

RGB: 195/32/50

HEX: #c32032

The font used in the logo is Calluna.

The specific typefaces of the font used is Calluna Regular.

Inside the folder you'll find:

- PMS version (for professional printing applications)

- CMYK version (for professional & in-house printing applications)

- RGB version (for web applications)

Inside each folder is an EPS, PDF, PNG and a JPG file, except for the PMS folder - which just includes an EPS and PDF file.

The PMS version contains Pantone colors that are specifically used for color matching. When printing something and you wanted to ensure the colors match 100%, you can provide a printer the PMS version. Keep in mind, in most cases, printing with Pantone/PMS inks usually is more expensive because of the mixing/matching process.

PDF and EPS files should be used for professional printing (stationery, signage, decals, etc.), specifically the CMYK versions. This is a vector format of your logo - meaning you can scale to any size, small or large, while maintaining the quality of the artwork.

The PNG and JPG files should be used for web applications (websites, digital presentations - PowerPoint, Prezi, email signatures, social media, web banners, etc.), specifically the RGB versions.

Additionally, the PNG file has a transparent background, as the JPG has a white background.  These are rasterized version of your logo. Ideally, you don't want to scale these files past their original resolutions. If you do need a larger version of a PNG or JPG file, please let FreshySites know. We'll happily provide you with a larger version.

If you have any questions, please don't hesitate to reach out to FreshySites.

Thank you!